



MALAYSIA • SINGAPORE • THAILAND • INDONESIA • HONG KONG

Ref : MKT/MEMO/ 15.10.2010/ MRKT-019
Date : 20th October 2010
Attn : All Existing MAS/ Leaders
C.c : Sam Tang – General Manager
Ho Chai Lee – Assistant General Manager
All HODs
Re. : MXM Agency Station Application

MXM is excitedly presenting a greater business opportunity for all MXM agents. MXM Agency Station, or known as *M.A.S* is now opened for application.

Objective:

- To invite the Existing Business Partners of other MLM, Direct Marketing, Insurance Agency to participate in MXM business.
- Opportunity to make MXM as another business venture on top of current business activities.

Rules & Responsibility:

- Processing the submission for all new and renewal membership program.
- Weekly business and training seminars.
- Membership registration processing and payment follow up.

Application, Qualification & Eligibility*:

- Submit MAS Application Form for processing.
- Applicant must be Hyper Star status.
- Super Star status applicants may also apply but recommendation from respective network leaders is required.
- 1 time application & processing fee: RM800

** Terms & Conditions Apply*

MAS Requirement:

Full seminar equipment and facilities below are required:

- a) Seminar Room (can fit minimum of 50 persons)
- b) Projector
- c) Computer
- d) White Board
- e) Discussion area with minimum of 5 tables for discussion
- f) PA system
- g) Admin staff (to carry on daily duty)
- h) Operation system (Internet line, phone line, fax machine, printer with scanner)

Administration Incentive for MAS Agent:

a) Case fee

Submission Incentive - Case Fee (for every submission)		
	Suprema Xtra 350	PPUM Suprema Xtra 350i
	(monthly, 3 monthly, 6 monthly , Yearly)	(2 Yearly)
1-50cases/mth	RM5	RM10
51-100cases/mth	RM8	RM16
>100 cases/mth	RM10	RM20

b) Center Performance Reward (based on Point System)

Point allocation guideline:

Suprema 350 (Monthly, 3 Monthly, 6 Monthly, Yearly)	1 Point
PPUM Supema Xtra 350i (2 Yearly)	2 Points

** Applicable for both New & Renewal cases.

Points Achieved by MAS	Incentive
51 – 100 points / month	RM500
101 – 150 points / month	RM1,000
151 – 200 points / month	RM1,500
201 – 250 points / month	RM2,000
251 – 300 points / month	RM2,500
> 300 points / month	RM3,000

With the RM800 processing fee that MXM collects, applicant will be given the items below to kick-start the operation of MAS:

- a) Receipt book (Temporary Receipt for Membership Program submission + Official Receipt for Agent Fee submission)
- b) Customized Center Stamp
- c) Membership application form (FREE 20packs @ RM5 per pack worth RM100)
- d) Product Leaflet (Malay version) (FREE 20packs @ RM3 per pack worth RM60)
- e) MPP Leaflet (FREE 20packs @ RM3 per pack worth RM60)
- f) PPUM pitching card (FREE 20packs @ RM5 per pack worth RM100)
- g) MXM Membership Bunting come with 'X' Stand (FREE 2 bunting worth RM200)
- h) Poster – PHM Claim History, Free Healthcare for All, Kak Yang Jutawan, Promotion/ Incentive Trip (if any)
- i) MAS Signage (2' x 4') (Worth RM300)

Agreement and performance of each MAS will be reviewed every 3 consecutive months and MXM reserves the right to take further action upon the review.

Should you need further information, please do not hesitate to contact our Agency Sales & Marketing Department at 03-77212975/987 as we assure you of our best services at all times.

MXM... Make Your Dream Come True!
Marketing Department